



Application form "Global Compact International Yearbook 2014"

Please send this application form completed and signed:

By post to:
macondo Media Group
Dahlweg 87
48153 Muenster
Germany

By E-Mail to:
info@macondo-group.com

By fax to:
+49 – 251 – 200 78 222

Yes, we want to participate in the "Global Compact International Yearbook 2014". We choose the following partnership:

Gold Partner

Gold Partnership includes the logo of your company on the front inside cover. Gold Partners contribute an in-depth report on their Global Compact-related activities with a four-page good practice example. You receive 100 free copies. As a Gold Partner, your company will be highlighted in all media events related to this book and with a 12-month front-page logo on the yearbook website www.csr-manager.org.

Cost: Euro 10,000

Silver Partner

Silver Partners contribute a two-page example for the key section, "Good Practice". They are named in the directory and receive 30 free copies.

Cost: Euro 3,000

Platinum Partner

Platinum Partnership is the solution for strongly committed partners: the logo of your company will be displayed on the front cover. In addition, you can contribute a greeting at the beginning and a four-page example for the important "Good Practice" section. Each Platinum Partner receives 500 free copies and will be highlighted in all media events related to this book.

Restriction: Platinum partnership is only available for governments, foundations and other non-commercial participants of the UN Global Compact.

Cost: Euro 25,000

Limitation: All participation depends on approval.



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Order and consignment address

Invoice address

Company: _____	_____
Contact Person: _____	_____
Telephone: _____	_____
E-Mail: _____	_____
Department: _____	_____
Street/Number: _____	_____
Address Specification: _____	_____
Post code/City: _____	_____
Country: _____	_____
Your in-house Ordernumber: _____	_____

Payment information:

Financial contributions are not collected on behalf of the Global Compact office. Rather, they are exclusively used to fund the development of the International Yearbook 2014 by macondo Media Group. The Global Compact International Yearbook is a product of macondo in support of the UN Global Compact. For further details please read the "Frequently Asked Question" section attached. The terms of payment are up to 60 days after receipt of invoice due net. Participants who do not pay on time will be excluded automatically. In Germany add VAT.

City, Country/Date

Signature/Company Stamp



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Frequently Asked Questions (FAQs)

What is the objective of the Global Compact International Yearbook?

The Global Compact International Yearbook is a product of macondo Media Group in support of the UN Global Compact and the advancement of corporate sustainability globally. The aim of the yearbook is to create a global overview of the achievements of the UN Global Compact. As an independent publication, it offers proactive and in-depth information on key sustainability issues to stakeholders, and promotes unique and comprehensive knowledge exchange and learning in the spirit of the Global Compact principles. The publication helps to advance transparency, promotes the sharing of good practices and gives a strong voice to the regional and global actors that are at the heart of the initiative.

Who can participate?

All regular participants of the UN Global Compact with an active reporting status may apply for participation in the yearbook. This requirement is a vital step for quality assurance and integrity of the yearbook.

Is the yearbook published by the UN Global Compact?

No. As an independent publication, the yearbook is published by macondo Media Group in cooperation with the Global Compact Office in New York. The yearbook is a grassroots publication developed *by* participants *for* participants. It is based on the individual engagement of participants like your company, macondo and many others around the world.

Is my sponsorship a contribution to the Foundation of the Global Compact?

While the yearbook is developed in cooperation with the Global Compact Office, sponsorship by companies does not constitute a contribution to the Foundation for the Global Compact. Financial contributions are not collected on behalf of the Global Compact Office. Rather, they are exclusively used to fund the development of the Global Compact International Yearbook by macondo Media Group.

Who is going to read the book?

Our experience from previous editions is that many politicians, journalists, analysts and investors, as well as representatives from NGOs and academics, read this book. The "Global Compact International Yearbook" is published in English to target a global audience, including Global Compact participants, relevant stakeholders and academics. The books are published in a limited edition – thus making them of enduring value.

When do we have to pay our sponsorship?

Payment is accepted in advance, but you have to pay when the book is published. Invoices will be sent in February of each year. The terms of payment are up to 60 days after receipt of invoice due net. In Germany add VAT. We draw your attention to the fact that VAT tax obligations are passed to the recipient of the invoice.