

POSTAL ADDRESS:

MACONDO GROUP / DAHLWEG 87 / 48153 MUENSTER / GERMANY



Global Compact International Yearbook



++++ DEADLINE: APPLICATION PERIOD ENDS 31.01.2014 +++++

INVITATION

Dear ladies and gentlemen,
dear participants of the UN Global Compact,

I am approaching you in your position as the UN Global Compact contact person in your company.

To highlight some of the important issues the Global Compact seeks to address and to showcase good participant practices, macondo Media Group, in cooperation with the Global Compact Office, is developing the Global Compact International Yearbook. **As an active and reporting Global Compact participant, you can contribute to the Yearbook as a content partner and sponsor.**

The yearbook offers in-depth information on key sustainability issues relevant to stakeholders around the world and seeks to promote comprehensive knowledge exchange and learning in the spirit of the Global Compact principles. In this way, the publication will help to advance transparency, promote the sharing of best practices, and, perhaps most significantly, will give a strong voice to the regional and global actors that are at the heart of the initiative.

Silver partners contribute a two-page good practice example, while Gold partners add an in-depth report on their Global Compact-related activities with a four-page good practice example. Every case study includes pictures and your corporate logo. All content is subject to editorial review and draft layouts are individually coordinated with you.

Please note that the number of available content partnerships is limited and that each partnership is subject to approval by the International Yearbook Editorial Board. Simply choose the sponsorship model that suits you best, download the application form and apply for the process. For further details and inquiries please get in touch with us.

We cordially invite you to participate in the next edition of the yearbook!

For more details – also about the previous books, their content and their participants – please visit our website: yearbook.csr-manager.org

kind regards,

Dr. Elmer Lenzen
Publisher

The Global Compact International Yearbook is published since 2009 by the macondo Media Group. It is a grassroots publication developed by participants for participants. Financial contributions are not collected on behalf of the Global Compact Office. Rather, they are exclusively used to fund the development of the International Yearbook 2014 by macondo.



Download Information Broschure (PDF)

http://www.csr-manager.org/en-wAssets/docs/GCYB2013/GCYB_Call_2014.pdf



Download Application Form 2014 (PDF)

http://www.csr-manager.org/en-wAssets/docs/GCYB2013/Application-form_GC-Intl-2014.pdf



Download Application Form 2014 (MS Word)

http://www.csr-manager.org/en-wAssets/docs/GCYB2013/Application-form_GC-Intl-2014.doc

Contact:

Dr. Elmer Lenzen

lenzen@macondo-group.com

Tel. +49 (0) 251 / 200 78 2-0

Fax. +49 (0) 251 / 200 78 2-22

www.macondo-group.com

© 2009-2014

